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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE			
<b>RESPONSE TO OFFICE COMMUNICATION</b>		Attorney Docket Number: 11032-3028      PATENT	
Reissue Applicant ROBINSON, Gary B.	Reissue Application No. 09/893,748	Reissue Filing Date 29 June 2001	
Patent Number 5,918,014	Issued 29 June 1999	Examiner CARLSON, J.	Art Unit 3622
Invention Title AUTOMATED COLLABORATIVE FILTERING IN WORLD WIDE WEB ADVERTISING		Assignee DoubleClick, Inc.	

**Mail Stop AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office communication mailed on October 4, 2005, the period for response having been extended by three months to February 4, 2006 by payment of the requisite extension fee under 37 C.F.R. § 1.136(a), Applicant respectfully requests reconsideration of the application in light of the following claim listing and remarks:

02/06/2006 SZEWDIE1 00000028 110600 09893748

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